



Workshop Information

- **What**
Free Digital Marketing Workshop
- **When**
January 14th, 2021
- **Time**
1:30 pm – 3:30 pm
- **Where**
Tombigbee Electric Co-op
3196 County Road 55
Hamilton, AL 35570
- **Questions**
Contact: Heath King
256-389-0511
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Free Digital Marketing Workshop

This is an informal event which is free to anyone who would like to attend.

Led by experts from the University of North Alabama (UNA) School of Business, this free class will teach business owners the basics of using digital tools to save your company time and money! Topics include using E-Commerce and online marketplaces to reach new customers, online marketing techniques, e-Bay, Amazon and Facebook Marketplace sales, social media marketing etc.

Please Note: Social distancing guidelines will be followed.

Partners

NACOLG | UNA School of Business | Hamilton Chamber of Commerce | Winfield Chamber of Commerce | Northwest Alabama Economic Development Authority | Haleyville Chamber of Commerce
| Industrial Development Authority of Winston County

NORTHWEST ALABAMA COUNCIL OF LOCAL GOVERNMENTS

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